



Stratford-upon-Avon Literary Festival/Salariya Children's Picture Book Prize 2018

The Prize

2018 sees the second Children's Book Prize in partnership with The Salariya Book Company, to find the next big children's author/illustrator. The Prize will form part of the Festival's on-going Sharing Stories Project, to encourage reluctant readers and parents to read with their children, and the winner will be announced in April 2018 at the book launch for the 2017 title.

The winning story will be published in jacketed hardback in 2019 by Salariya imprint Scribblers, and be on sale in bookshops and via online book sale sites. The winner or winning team will also receive advice and guidance from the children's literary agent Jodie Hodges of United Agents plus an advance of £5000 against royalties.

The Judges

The judging panel includes:

David Salariya, Founder and MD of The Salariya Book Company

Annie Ashworth, Director of The Stratford Literary Festival

Nick Butterworth, award winning author/illustrator

Smriti Prasadam-Halls, children's author

Steven Lenton, children's author and Illustrator

Jodie Hodges, literary agent for children's books at United Agents

Vanessa Lewis, co-owner of The award-winning Book Nook Children's Bookshop, Hove

Who is eligible to enter?

The Children's Picture Book Prize 2018 is open to author/illustrators or author and illustrator teams aged 16 or over based in the UK who have not had a children's picture book published and distributed online or in bookshops previously.

Submission Guidelines

1. The competition will run from Monday, 20th November 2018 until 5.30pm on Monday 5th March 2018. A shortlist of entrants will be drawn up and the winner will be announced in April 2018.

Unless rendered ineligible by the requirements outlined in the terms and conditions below, the competition is open to everyone over the age of 16 in the UK, except employees of The Salariya Book Company Ltd or Stratford Literary Festival, or anyone associated in any way with the competition.

2. Only one submission per person or team is permitted. Entries must be submitted via email.

All entries must be delivered digitally to: stratford-salariya-prize@salariya.com by 5.30pm on Monday 5th March 2018. No entries will be accepted after that time.

Complete artwork must be submitted digitally. No original hard copy artwork will be accepted. Digital entries must be a single pdf with a separate page at the front that shows your names, address, phone number and email address.

The file name should only show your name(s). Submission file size should not exceed 10MB. The organisers shall take no responsibility for any submissions that are misdirected or lost for technical or other reasons.

Submission Criteria

3. Submissions must be entirely the entrant's or entrants' original work and not previously commercially published. The entrant(s) must not previously have had any children's picture books commercially published, and must not be represented by a literary agent. All submissions must be made by the entrant(s), and any submissions from agents will be disqualified. Submissions should contain no material that is defamatory, offensive or otherwise unsuitable.

4. The story should be 28 pages long. End papers and cover will be added at a later date so please do not include in your entry. Submissions should be a complete picture book text in English. It must be entirely original fiction, and be suitable for children aged 0-5. The text must not be a rhyme, as this is difficult to translate if the winning title were to be published in another language. Books with an ABC theme will not be accepted.

5. Submissions must also include **two** completed double page spreads of artwork and rough artwork of the remaining book to accompany the text. The submitted book must not contain any novelty items such as flaps. The page size of the finished book should not exceed 260mm in width or height. The full final artwork and text for the winning story must be delivered within three months of the winner being notified.

6. There will be one prize winner (or winning team). The winning story will be published in jacketed hardback by Salariya imprint 'Scribblers' and be on sale in bookshops and on line. The winner or winning team will also receive a session of career advice and guidance from the children's literary agent Jodie Hodges of United Agents at a time to be mutually agreed.

7. All entrants will retain all rights to their submissions, except in the case of the winner to whom a publishing contract will be extended. The winner will retain the copyright to the work and shall exclusively license worldwide publishing rights of the submission to The Salariya Book Company on completion of the publishing contract. The contract with the winning entrant will include a royalty advance of £5000 jointly from The Salariya Book Company and Stratford Literary Festival.

8. As the organisers of the prize, we reserve our right to use our professional experience and expertise to ensure the winning published title will be of the highest quality. This will include submission of the remaining drawings as final artwork, and might include working with the winner on the text and editing or amending the text where appropriate and requesting reasonable amends to text and illustrations where necessary.

9. The winning entrant will be informed and announced in April 2018. If the entrant cannot be contacted by this time, or is unavailable, the organisers reserve the right to choose another winning entry from the submissions received.

The judges' decision is final and no communications will be entered into regarding it. There is no alternative prize, cash or otherwise, available other than the one stated.

10. In the unlikely event that none of the entries is found to be suitable, the organisers reserve the right not to award the Prize. The organisers also reserve the right to cancel or amend the competition if circumstances determine that it cannot be conducted as originally intended.

11. Entrants and the winner will bear sole responsibility for the payment of all taxes and other amounts due on the sums payable hereunder. All entrants, including the winner, agree to indemnify the Stratford Literary Festival and The Salariya Book Company Ltd regarding all claims which may be made against them in respect of such taxes or other amounts, as well as any costs which may be incurred by Stratford Literary Festival or The Salariya Book Company Ltd in connection therewith.

12. Entrants, including the winner, agree by entering to permit the free use of their names, likenesses and general locations for publicity and promotional purposes during promotion of the prize by the Stratford Literary Festival or The Salariya Book Company Ltd. The winning entrant(s) must agree to provide a recent photograph of themselves for use in the media. They must also be willing to be interviewed about the competition and the book by the media, and engage in any reasonable publicity activity asked of them.

13. By submitting work to the competition, all entrants agree to abide by all of these terms and conditions. The organisers reserve the right to change the terms and conditions. The organisers also reserve the right to disqualify entrants and withhold the prize for violations of these terms and conditions. The Salariya Book Company Ltd reserves the right to invite entrants to submit work for publication through its normal professional channels.

14. The competition is governed by English law and any dispute arising in relation to it is subject to the exclusive jurisdiction of the English courts.