

Support our work



Stratford  
**Literary  
Festival**  
.....  
stratlitfest.co.uk

**‘We have been working with Stratford Literary Festival for over six years and we are very pleased to support a festival that is so committed to using books and reading to change lives.’**

*Michelle McLeod, Marketing Events Manager*  
Baillie Gifford Investment Management Company



120+   
book events

Nine days in spring and  
three days in winter

Founded in 2008,  
one of the most  
ambitious outreach  
programmes of any  
UK literary festival



Set in the home of  
the world's most  
famous writer



Projects and events in schools  
reaching over **2500** children



National media partnerships  
and PR campaigns



Charitable status  
since **2016**



Community book group  
established **2015**



Over **8000** social  
media followers



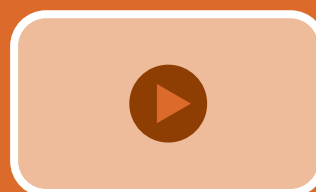
Intergenerational  
memoir projects



Bedtime story **writing**  
**workshops** in UK prisons



**50,000**  
web visitors



**9k** online audience in 2020





## Who we partner with:

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- RSC and Shakespeare Birthplace Trust
- Arts Council England
- BBC Radio
- Waterstones Booksellers
- The Literary Review
- Playbox Theatre, Escape Arts and large number of regional schools
- Storybook Dads and Mums Project

## Why Support Literary Festival?

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- You will be associating with a leading national literary festival
- Your donation will help us build on our extensive outreach programme
- You will be fulfilling your company's Corporate Social Responsibility targets
- You will be helping to support children's literacy and their life outcomes
- You will be helping to ease the trauma for children with a parent in prison
- You will be helping maintain family relationships for prisoners and discouraging re-offending
- You will be closely affiliated with our work on our website and press communications
- You will receive priority booking
- As a Benefactor you will receive complimentary tickets





Our impact



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**‘My daughter is key to me not re-offending.  
I want to change for her, and this workshop was  
very good and supportive with positive energy.’**

*Prisoner*  
HMP Thameside



# Our Outreach Work



Stratford  
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Support the Festival and you will be associating with an extensive outreach programme in schools and the community that encourages a love of reading.

## Why? Because:

- Good literacy is proven to increase life skills and life chances, and boost well-being.
- Children who have books at home are more likely to make reading part of their lives
- Books and stories help to build links between people
- Young people who choose to read books for pleasure outside of school are more likely to secure better paid jobs in later life
- Young people are less able to progress in other subjects if they don't develop sufficient reading skills by the middle of primary school
- The estimated yearly cost of functional illiteracy to the UK economy is £37 billion
- Covid-19 restrictions and school closures will leave a giant literacy education gap which will take years to rectify

Statistics from The Reading Agency Surveys, World Literacy Foundation and National Literacy Trust





# Our Outreach Work



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Through our work we're making  
a real difference.

- Over 2500 children reached each year through our schools visits
- Dedicated Festival events for families
- Monthly book groups aimed at isolated people in the community
- Workshops in prisons teaching prisoners to write a bedtime story for their children
  - stories help to maintain family links and lessen the trauma of separation for children
  - 26 prison workshops to date, reaching 230 prisoners and over 500 family members



Projects supported by Arts Council and other major funders



# How you can help



Stratford  
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We rely on support for this extensive and successful education and outreach programme.

## Become a Friend or Benefactor Friend Membership

Single Annual Friend Membership **£25** per person  
Plus 1 Friend membership **£35** for two people  
(couples living at the same address or single people who want to bring someone else)

### *Membership Benefits:*

- Priority booking
- News and offers from the Festival
- Invitations to events

## Benefactor Membership **£85**

### *Membership Benefits:*

- Priority booking
- News and offers from the Festival
- Invitation to our launch party and special events
- Recognition of your support in the programme and on our website
- Two complimentary tickets with near the front seats at the spring Festival

## Become a Donor

We welcome donations from private donors or part of an organisations Corporate Social Responsibility towards the work of the Festival, and your donation will help us to grow the very valuable work we do in promoting the value of literacy.

We are able to claim Gift Aid on the donation of any UK tax payer.

Stratford Literary Festival is a Registered Charity No.: 1164662

Find out more by calling:  
**01789 470185**

or email:  
**info@stratfordliteraryfestival.co.uk**  
**stratlitfest.co.uk**



Thank you



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**‘Books with Friends is extremely well run by wonderful caring people who go out of their way to make each meeting an enjoyable experience. I can’t praise them enough. ’**

*Books with Friends Member*

