

## **Stratford Literary Festival/Salariya Children's Book Prize 2021**

### **Terms and Conditions of Entry**

**Please read the following carefully before entering.**

### **The Prize**

2021 sees the fourth Children's Book Prize in partnership with The Salariya Book Company Ltd, to find the next big children's author/illustrator. The Prize will form part of the Festival's on-going Sharing Stories Project, to encourage reluctant readers and parents to read with their children, and the winner will be announced in February 2021.

### **Details of the Prize:**

- £1000 paid to the winner or winning pair
- The Salariya Book Company Ltd has the option to be the first to offer a contract to publish the work, and for it to be on sale in bookshops and via online book sale sites. (Please note that publication is not a guaranteed element of the prize.)
- The winner or winning pair will also receive advice and guidance from the children's literary agent Jodie Hodges of United Agents
- The winner/winning pair, and any winning book based on the prize were it to be published, will be publicised by the Stratford Literary Festival

### **The Judges**

The judging panel includes:

David Salariya, Founder and MD of The Salariya Book Company  
Annie Ashworth, Director of the Stratford Literary Festival  
Smriti Prasadam-Halls, children's author  
Jodie Hodges of United Agents, literary agent for children's books  
Jane Churchill, children's literary events programmer  
Tamsin Rosewell, bookseller at Kenilworth Books

### **Who is eligible to enter?**

The Children's Book Prize 2021 is open to previously unpublished author/illustrators, authors or illustrators, or author/illustrator pairs aged 16 or over and based in the UK or Eire. Entrants must not be represented by an agent, and must not have been published by a mainstream publisher with their work sold online or in bookshops. We will, however, accept submissions from entrants who have self-published though this must not include the work they are submitting for the competition (see below).

### **Submission Guidelines**

1. Deadline for entries is **12 midnight GMT on Sunday, 31st January 2021.**

A shortlist of entrants will be drawn up and the winner will be announced at the end of February 2021. Unless rendered ineligible by the requirements outlined in the terms and conditions below, the competition is open to everyone over the age of 16 living in

the UK, except employees of The Salariya Book Company Ltd or Stratford Literary Festival, or anyone associated in any way with the competition.

2. Only one submission per person or pair is permitted. Entries must be submitted via email.

**All entries must be delivered digitally to:**

**stratford-salariya-prize@salariya.com by 12 midnight GMT on Sunday, 31st January 2021.**

No entries will be accepted after that time.

**If you are submitting a story (text) only:** this must be in a Word document or as a pdf with your name as the file name and your name, address, email address and contact phone number on the front page.

**If you are submitting text and illustration:** complete artwork must be submitted digitally (see Submission Criteria point 4 below). No original hard copy artwork will be accepted. All entries must be in a single pdf with a separate page at the front of the pdf that shows your name(s), address, phone number and email address. The file name should only show your name(s). Submission file size should not exceed 10MB. The organisers shall take no responsibility for any submissions that are misdirected or lost for technical or other reasons.

### **Submission Criteria**

1. Submissions must be entirely the entrant's or entrants' original work and the submission must not have been previously commercially published or self-published. The entrant(s) must not previously have had any children's books commercially published, and must not be represented by a literary agent. All submissions must be made by the entrant(s), and any submissions from agents will be disqualified. Submissions should contain no material that is defamatory, offensive, plagiarised or otherwise unsuitable.

2. The story should be suitable for a complete children's book of 36 pages, *including* covers, end papers and prelims etc, with an age suitability of 0-5 years. This means we are looking for 14 spreads in total for the story and between 200 and 600 words of text. Submissions should be a complete text in English. It must be entirely original fiction. Books with an ABC theme will not be accepted.

3. We do not expect author-only submissions to supply images, but text only entries will be judged on the quality of the story.

4. Illustrator-only submissions will be judged on the quality of the images and less on the quality of the story. All and any illustration submissions must include at least two completed double page spreads of artwork and rough artwork of the remaining book to accompany the text. We are happy, however, to receive complete stories. The submitted book must not contain any novelty items such as flaps. The page size of the finished book should not exceed 260mm in width or height.

5. The Salariya Book Company Ltd retains first refusal to offer a contract to publish the winning story via its imprint 'Scribblers' and offer it for sale in bookshops and online.

The contract details and advance if relevant are separate from the £1000 prize and will be agreed between the winner and The Salariya Book Company Ltd should The Salariya Book Company Ltd agree to offer it. The winner or winning pair will also receive one session of career advice and guidance from the children's literary agent Jodie Hodges of United Agents at a time to be mutually agreed.

6. All entrants will retain all rights to their submissions, except in the case of the winner, if a publishing contract with Salariya Books is offered and agreed.

7. The winning entrant will be informed and announced at the end of February 2021. If the entrant cannot be contacted by this time, or is unavailable, the organisers reserve the right to choose another winning entry from the submissions received. The Judges' decision is final and no communications will be entered into regarding it. There is no alternative prize, cash or otherwise, available other than the one stated.

8. In the unlikely event that none of the entries is found to be suitable, the organisers reserve the right not to award the Prize. The organisers also reserve the right to cancel or amend the competition if circumstances determine that it cannot be conducted as originally intended.

9. Entrants and the winner will bear sole responsibility for the payment of all taxes and other amounts due on the sums payable hereunder. All entrants, including the winner, agree to indemnify the Stratford Literary Festival and The Salariya Book Company Ltd regarding all claims which may be made against them in respect of such taxes or other amounts, as well as any costs which may be incurred by Stratford Literary Festival or The Salariya Book Company Ltd in connection therewith.

10. Entrants, including the winner, agree by entering to permit the free use of their names, likenesses and general locations for publicity and promotional purposes during promotion of the prize by the Stratford Literary Festival or The Salariya Book Company Ltd. The winning entrant(s) must agree to provide a recent photograph of themselves for use in the media. They must also be willing to be interviewed about the competition and the book by the media, and engage in any reasonable publicity activity asked of them.

11. By submitting work to the competition, all entrants agree to abide by all of these terms and conditions. The organisers reserve the right to change the terms and conditions. The organisers also reserve the right to disqualify entrants and withhold the prize for violations of these terms and conditions. The Salariya Book Company Ltd reserves the right to invite entrants to submit work for publication through its normal professional channels.

12. The competition is governed by English law and any dispute arising in relation to it is subject to the exclusive jurisdiction of the English courts.

**Any question regarding entry suitability should be directed to  
[info@stratfordliteraryfestival.co.uk](mailto:info@stratfordliteraryfestival.co.uk)**